



CAPABILITY STATEMENT





B U S I N E S S P R O F I L E

Blueberry Events is an independent specialist event design consultancy company providing a complete event design and event management service. Specialising in corporate events and special occasions. Blueberry Events design philosophy aims to make a big first impression with the ability to design technical solutions through continually reviewing developments of the industry and latest products.

We are focused and committed on delivering aesthetic and creative event design solutions that address the practical aspects of the project which still exceeds our Client's expectations.

Our work is distinguished by our attention to detail, ability to adapt and respond readily to project developments, communicate our ideas clearly and most importantly articulate the event concept into a reality.

Blueberry Events have been established for over 16 years with founder and director Rebecca Donnelly having been in the events industry for over 19 years.

Blueberry Events host a team of over sixteen staff, which include specialist in the areas of Full Event Production, Event Management, Lighting and Audio Visual and Interior and Event designers who will do all they can to exceed your expectations.





S E R V I C E S

Being an in house supplier gives Blueberry a huge advantage over other suppliers due to the internal understanding of the operational procedures within the venue therefore taking the worry away from our clients when it comes to standard procedures within the hotel ensuring your conference runs smoothly. Not only with long standing relationships within the Hotels it also saves our clients substantial dollars as there is no need to be researching pre-event logistics as we have a valuable knowledge of requirements and restrictions that first time venue visits may present. There is nothing quite like experience to leave your mind at ease knowing that we work closely within our venues and with our preferred suppliers. Blueberry Events have the answers to all your questions within your venues and have numerous project references to display executions of event styles and activities.

Blueberry specializes in event execution and is proud of its transparent billing policy that brings with it a greater financial accountability to the client. Blueberry develops real working budgets without agency margins or mark up's of vendor expenses and by keeping our styling in house we ensure you get maximum value for your spend. Having our styling in house means Blueberry will be there for you from the preliminary conceptual interpretation phase to transforming your room on the night of your event therefore having one brand point of contact from start to finish with no third party, saving you significant time and money whilst ensuring Blueberry will deliver you a premium event within budget.

PRE-EVENT SERVICES

- Invitations
- Entertainment
- Script, design & direction
- Theming

ON-SITE EVENT SERVICES

- Food & beverage
- Staff management
- Facilitated activities

POST-EVENT SERVICES

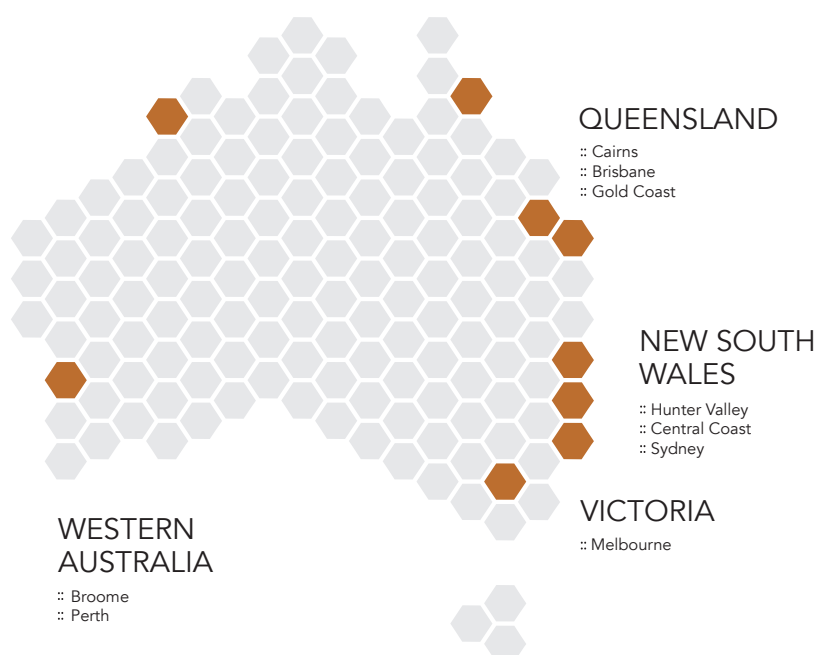
- Evaluation & follow-up
- Full reconciliation & cost analysis
- Comprehensive reporting





OUR CLIENTS

Blueberry Events is able to deploy crew to any state in Australia. Together with our trusted partners, we can bring fabulous events to you, wherever you want to hold your next event.



EVENTS | THEMES | WEDDINGS | ENTERTAINMENT





SELECTED PROJECTS



EVENTS | THEMES | WEDDINGS | ENTERTAINMENT





SELECTED PROJECTS

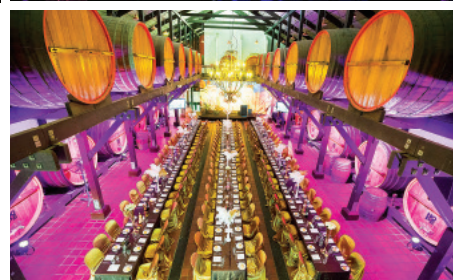


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SELECTED PROJECTS



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C O N T A C T S

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